

**BBP™35 Multicolour Sign & Label Printer**  
**BBP™37 Multicolour & Cut Sign & Label Printer**  
*Colour Your Way to an Improved Workplace*



[www.bradyeurope.com/bbp37](http://www.bradyeurope.com/bbp37)



Because safety and productivity mean the world to you, it's time to step up to the new standard by creating signs and labels that demand attention. After all, effective workplace visuals make all the difference in taking your facility to the next level by giving employees the information they need right at a glance.

**And now there's a tool to do it all!**

Brady's BBP35 and BBP37 sign and label printers give you the power to make signs and labels in the colours and shapes you need to make an impact – at your own facility and when you need them. With remarkable multi-colour printing, versatile shape-cutting capabilities and impressively fast print speeds, you won't remember how you lived without one of these printers.

**Multiple Print Colours**

- Print signs and labels that are more noticeable, more memorable and more effective
- Colour is the differentiator when you need to effectively improve workplace safety and productivity

**Shape Cutting**

- Revolutionary built-in XY plotter-cutter system in the BBP37 printer
- Cut out shapes and text, or cut around your message to create labels that look and fit just how you want them to

**Label Making Made Easy**

- Intuitive built-in features offer ease of use so anyone can walk up and print labels
- Ideal for multiple users, centralised locations and lean/5S events
- Compatible with powerful Brady Workstation Label Apps for added versatility

**Automatic Label Setup**

- Printers read critical information from the supply cartridge and then automatically set it up so you can start printing immediately
- No more calibration or wasted labels, no print speed/burn temperature trial labels, no scrolling through screens to select a label and no wasted time setting up label dimensions or text size

**20-second Material Changeovers**

- "Drop in" ribbons and labels mean no complicated threading, assembling spindles, sensor adjustment or calibration steps
- You can get on with the job faster, giving you more time for other tasks



**127 mm per Second Print Speed**

- Fast processing time and print speed means you don't have to wait around for your labels

**Brady Workstation**

The latest in label creation software, Brady Workstation revolutionises the way you create labels on your PC. Instead of using a CD to upload label-making software on your computer, you simply download the Brady Workstation platform to your desktop and add the label-creation apps you want.



**DISCOVER IT AT [WORKSTATION.BRADYID.COM](http://WORKSTATION.BRADYID.COM)**



## A choice of two fast, easy-to-use and versatile printers

### BBP™35 MULTICOLOUR SIGN & LABEL PRINTER

Order Reference	Art. No.	Description
BBP35-QWERTY-UK	145996	BBP35 Multicolour Sign and Label Printer - QWERTY UK
BBP35-QWERTY-EU	143634	BBP35 Multicolour Sign and Label Printer - QWERTY EU
BBP35-QWERTY-US	143633	BBP35 Multicolour Sign and Label Printer - QWERTY US
BBP35-AZERTY	143635	BBP35 Multicolour Sign and Label Printer - AZERTY
BBP35-QWERTZ	143636	BBP35 Multicolour Sign and Label Printer - QWERTZ
BBP35-CYRILLIC	143637	BBP35 Multicolour Sign and Label Printer - CYRILLIC

BBP35 Multicolour Signs & Label Printer ships with: BBP35 Printer, Power Cord, USB Cable, Cleaning Kit, Cutter Cleaning Tool, Quick Start Guide

### BBP™37 MULTICOLOUR & CUT SIGN & LABEL PRINTER

Order Reference	Art. No.	Description
BBP37-QWERTY-UK	145995	BBP37 Multicolour and Cut Sign and Label Printer - QWERTY UK
BBP37-QWERTY-EU	143639	BBP37 Multicolour and Cut Sign and Label Printer - QWERTY EU
BBP37-QWERTY-US	143638	BBP37 Multicolour and Cut Sign and Label Printer - QWERTY US
BBP37-AZERTY	143640	BBP37 Multicolour and Cut Sign and Label Printer - AZERTY
BBP37-QWERTZ	143641	BBP37 Multicolour and Cut Sign and Label Printer - QWERTZ
BBP37-CYRILLIC	143642	BBP37 Multicolour and Cut Sign and Label Printer - CYRILLIC

BBP37 Multicolour & Cut Signs & Label Printer ships with: BBP37 Printer, Power Cord, USB Cable, Cleaning Kit, Cutter Cleaning Tool, Quick Start Guide

## Printer Technical Data

	BBP™35 Multicolour Sign & Label Printer	BBP™37 Multicolour & Cut Sign & Label Printer
Description	BBP™35 Multicolour Sign and Label Printer. Colour your way to an improved workplace. Brady's BBP™35 Label Printer offers outstanding colour capabilities to quickly create a safer, more productive facility. The printers' simple, automatic label setup and intuitive touchscreen enable users to make signs on demand and on-site in any colour!	BBP™37 Multicolour and Cut Sign and Label Printer. Colour your way to an improved workplace. Brady's BBP™37 Label Printer offers outstanding colour and cutting capabilities to quickly create a safer, more productive facility. The printer's simple, automatic label setup and intuitive touchscreen enable you to make signs on demand and on-site in any colour and shape!
Applications	Arc Flash labelling; Asset identification; CLP & Chemical labelling; Cold Temperature Identification; Equipment labelling; Exit & evacuation labelling; Facility & safety ID; Lean/5S Labeling; Lockout identification & marking; Panel labeling; Pipe marking; Security Identification; Temporary labelling	Arc Flash labelling; Asset identification; CLP & Chemical labelling; Cold Temperature Identification; Equipment labelling; Exit & evacuation labelling; Facility & safety ID; Lean/5S Labeling; Lockout identification & marking; Panel labeling; Pipe marking; Security Identification; Temporary labelling
<b>Specifications</b>		
Print Resolution (dpi)	300 dpi	300 dpi
Print Speed (mm/sec)	127	127
Print Technology	Thermal Transfer	Thermal Transfer
Max. Label Width	101.00 mm	101.00 mm
Cutter	Auto Cutter	XY Cutter & Auto Cutter
<b>Features</b>		
Colour Capability	Multicolour; Monocolour	Multicolour; Monocolour
Stand-alone Printing (Detached from PC)	Stand-alone & Peripheral	Stand-alone & Peripheral
Software Compatibility	Brady Workstation	Brady Workstation
Continuous vs Die-cut Labels	Continuous Tape & Die Cut Labels	Continuous Tape & Die Cut Labels
Recommended Usage per Day	Around 1.500 labels/day, depending on specific label size, text printed and other factors.	Around 1.500 labels/day, depending on specific label size, text printed and other factors.
Materials Supported	Indoor/Outdoor Grade Vinyl; Low-Halide Polyester; Pre-Printed GHS/CLP Labels; Pre-Printed Sign Header Labels; Tags; ToughWash Washdown Resistant Labels; Toughstripe Floor Marking Tape; Reflective Tape; Photoluminescent Tape; Magnetic Supply; Repositionable Vinyl; Right-To-Know Chemical Labels; Cold Temperature Tape; Push Button and Raised Panel Labels.	Indoor/Outdoor Grade Vinyl; Low-Halide Polyester; Pre-Printed GHS/CLP Labels; Pre-Printed Sign Header Labels; Tags; ToughWash Washdown Resistant Labels; Toughstripe Floor Marking Tape; Reflective Tape; Photoluminescent Tape; Magnetic Supply; Repositionable Vinyl; Right-To-Know Chemical Labels; Cold Temperature Tape; Push Button and Raised Panel Labels; Industrial Paper, Polyester, Polyimide, Polyvinyl Fluoride and Tedlar labels.
PC Connectivity	Yes	Yes
Connectivity Options	USB, Bluetooth. Optional: Ethernet, WiFi	USB, Bluetooth. Optional: Ethernet, WiFi
<b>Physical Properties</b>		
Depth x Height x Width	360 mm x 280 mm x 480 mm	360 mm x 280 mm x 480 mm
Weight (kg)	16.50 kg	16.50 kg
Keyboard Type	QWERTY, QWERTZ, AZERTY, CYRILLIC	QWERTY, QWERTZ, AZERTY, CYRILLIC
Operating Temperature	10°C-40°C	10°C-40°C
Approval/Compliance	USA & Canada : cULc; Europe : CE-RoHS; Argentina : UL-AR & S Mark; Mexico : UL NOM CoC; Australia : RCM mark; Russia : EAC; Korea : KC; China : CCC-RoHS; India : BIS; Taiwan : BSMI Exemption; South Africa : LOA and SABS (No logo on product label)	USA & Canada : cULc; Europe : CE-RoHS; Argentina : UL-AR & S Mark; Mexico : UL NOM CoC; Australia : RCM mark; Russia : EAC; Korea : KC; China : CCC-RoHS; India : BIS; Taiwan : BSMI Exemption; South Africa : LOA and SABS (No logo on product label)
Warranty	1 year	1 year

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WHEN PERFORMANCE MATTERS MOST™

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Denmark	+45 78 79 10 35	Russia	+7 495 225 93 62
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Germany	+49 (0) 6103 7598 660	Sweden	+46 (0) 8 505 988 31
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